

# Art Law Conference 2024

## SPONSORSHIP OPPORTUNITIES

B R O O K L Y N L A W S C H O O L

INNOVATION

OPPORTUNITY



Brooklyn  
Law School  
ESTABLISHED 1903

EXCELLENCE

LEADERSHIP

Brooklyn Law School & Online

May 29, 2024 | 12:00-5:00 PM EST

Reception to Follow



# Financial Sponsorship Packages

## Junior Sponsor \$500

- Marketing on all event promotional materials, website, and newsletter;
- One (1) complimentary ticket to the in-person conference.

## Advisor Sponsor \$1,000

- Major marketing on all event promotional materials, website, and newsletter;
- Two (2) complimentary tickets to the in-person conference and two (2) online access tickets; One (1) complimentary annual membership (\$150 value per membership);
- Opportunity to host an exhibitors table during the conference.

## Partner Sponsor \$2,500

- A 30-second video slot preceding a panel; Major marketing on all event promotional materials, website, and newsletter;
- Three (3) complimentary tickets to the conference; Two (2) complimentary annual memberships (\$150 value per membership);
- Opportunity to host an exhibitors table at the conference and to include promotional materials in the conference gift bags.

## Masterpiece Sponsor \$5,000

- A 30-second video slot preceding the Keynote Speech; Major marketing on all event promotional materials, website, newsletter, and archived recordings of select lectures, as well as a mention in the promotional emails about the event and sponsors;
- Five (5) complimentary tickets to the conference and three (3) complimentary virtual tickets to the conference; Four (4) complimentary annual memberships (\$150 value per membership);
- Opportunity to host an exhibitors table at the conference and to include promotional materials in the conference gift bags.

## Reception Sponsor \$5,000

- 5-minute address to Reception guests with prominent marketing on all event promotional materials, website, and newsletter;
- Five (5) complimentary tickets to the in-person conference and three (3) online access tickets;
- Opportunity to host an exhibitors table at the conference and to include promotional materials in the conference gift bags.

# Non-Financial Sponsorship Packages

## Media Sponsors (limited spots available)

This program provides an opportunity for companies and organization to advertise the Conference via their platform.

With **Media** sponsorship, you would receive the following benefits:

- Prominent marketing via all event promotional materials, website, and newsletter;
- Center for Art Law will promote to its social media audiences up to 3 relevant articles and/or social media posts of mutual choosing;
- Exhibitor's space during the conference with a representative and decorations of choice;
- One (1) complimentary ticket to the in-person conference and two (2) online access tickets

## In-Kind Sponsors

This program provides an option for sponsors that prefer to provide goods and services (e.g. printing, photographer/videographer, items for gift bags).

With **In-Kind** sponsorship, you would receive the following benefits:

- Prominent marketing on all the event promotional materials, website, and newsletter;
- Center for Art Law will gratefully acknowledge the support received during the reception;
- Three (3) complimentary virtual tickets to the conference.

## Promotional Partnership

This program provides an option for non-profits with a mission consistent with the Center to advertise the Conference to their own network.

With **Promotional Partnership**, you would receive the following benefits:

- Prominent marketing on all the event promotional materials, website, and newsletter;
- Center for Art Law will gratefully acknowledge the work of and support received from partners during the reception.

# What Are You Funding?

## Visual Artists' Legal Clinics

The Center for Art Law currently operates three clinics. The Visual Artists' Immigration Clinic, the Artist Legacy and Estate Planning Clinic, and The Artist-Dealer Relationships Clinic, where parties with stakes in these issues can seek legal information from our volunteer attorneys.

## The Judith Bresler Fellowship

In recognition of the numerous contributions that Judith Bresler (1946-2020) made to advance the art law field as a lawyer, professor, and advocate for the arts, the Center began offering the Judith Bresler Fellowship in 2021 to recent law school graduates. Candidates share Bresler's values in advocating for the arts and artists and demonstrate a sincere interest in contributing to the creative industries and rule of law in the art world.

## Summer Internship Fund

The Center is dedicated to mentoring, hosting educational programs, and working with students and graduates from all over the United States and around the world. We pride ourselves on offering unique training opportunities as well as summer stipends to our legal interns.

## Center Support Fund

Center for Art Law brings together diverse groups of legal practitioners, creative entrepreneurs, and many arts and culture professionals, fostering a rich global art law community. Funding towards the general operations needs allows us to maintain the Center, pay our staff and program speakers, and give us the means to further our mission.



Thank you for your interest,  
please reach out!

## Meet our Past Sponsors

*artnet* Herrick, Feinstein LLP  
Cowan, DeBaets, Abrahams & Sheppard LLP Pryor Cashman LLP  
DLA Piper Reich Rodriguez PA  
Dunning Bartholow & Miller LLP Schindler, Cohen & Hochman LLP  
Grossman LLP *The Art Newspaper*  
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