

# *Ars Longa, Vita Brevis: Workshop on Best Practices for Legacy and Estate Planning*



**Minerva Pinto**

Art & Collectibles Strategist and  
Trust Officer (Goldman Sachs)

October 8, 2024 | 12:00pm EST | Online (Zoom)

This workshop is part of the Center for Art Law's **Legacy and Estate Planning Clinic** programming



## **WORKSHOP**

### *ARS LONGA, VITA BREVIS: BEST PRACTICES FOR LEGACY AND ESTATE PLANNING*

Artists face unique challenges when crafting their personal and professional legacies. This workshop will provide an approachable and practical framework for artists at all stages of their career looking for guidance on how and when to engage in the various stages of the estate and legacy planning process. Topics will include best practices for long-term collections management, estate planning considerations for physical artwork and intellectual property, drafting trusts and estate documents, artist legacy vehicles, and philanthropy — all through the lens of everyone's favorite inevitabilities: death and taxes.

Join the Center for Art Law and Minerva Pinto, Arts & Collectibles Strategist and Trust Officer at Goldman Sachs, as we dive into the practical aspects of protecting and preserving an artists' legacy and estate.

# ABOUT THE SPEAKER

## MINERVA PINTO



**Minerva Pinto** is an attorney with a decade of experience in art, intellectual property, and trusts and estates law. She currently serves as both an Art & Collectibles Strategist and Trust Officer at Goldman Sachs, working with collectors, fiduciaries, commercial/nonprofit organizations, and artists to ensure effective and tax-efficient management of passion assets across generations. Before joining Goldman Sachs in 2018, Minerva practiced intellectual property and licensing law, and gained additional art market experience at the Barnes Foundation, Freeman's (now Freeman's Hindman), the Philadelphia Volunteer Lawyers for the Arts, and the Glenmede Trust Company.

Passionate about the development of an equitable and sustainable art market on both a local and global scale, Minerva is active in a number of trade organizations including the Responsible Art Market Initiative, Professional Advisors to the International Art Market, the Art & Business Council of Greater Boston.

She holds a B.A. in History with a minor in Italian Language and Literature from Bryn Mawr College and received her J.D., LL.M in Taxation, and Certificate in Estate Planning from Temple University Beasley School of Law in Philadelphia.

# RESOURCES

## Articles

- [Incorporating Intellectual Property Into Your Estate Plan](#), Windrose Law Center PLC (2024)
- [Planning for an Artist or Collector-Endowed Foundation](#), PKF O'Connor Davies (2023)
- ["Outsider Artists" and Inheritance Law: What Happens to an Artist's Work When They Die Without a Will?](#), Center for Art Law (2022)
- [Preparing for the Transition from Artist's Estate to Artist-Endowed Foundation](#), Risk Strategies (2022)
- [Estate Planning for Artists: A Primer](#), Jessica Wilson Law Office (2022)
- [Art Executors and Estate Planning for Art Collectors](#), Melissa Passman (2022).
- [Landlord vs. Descendants: Who Has Right to Artist's Estate](#), Anna Sulkin Stern (2022).
- [Notes on Estate Planning for Artists Endowing a Private Foundation](#), Aspen Institute (2020)
- [How to make the most of an artist's estate](#), Jori Finkel (2019)
- [The Bad Planning that Leaves So Many Artists' Estates Tangled in Lawsuits](#), Daniel Grant (2018)
- [Protecting the Intangible Assets of a Visual Artist's Work: Estate Planning and Management of Copyrights to Create Value and Preserve Legacy](#), Barbara Hoffman (2016)
- [Artist Tips: Checklist for Planning Your Art Estate](#), Alam Bamberger (last visited October 7, 2024)

# RESOURCES

(CONT.)

## Guides

- [Estate Planning Questions for the Visual Artist](#), Joan Mitchell Foundation (2022).
- [Career Documentation for Visual Artists](#), Joan Mitchell Foundation (2022)
- [Estate Planning Workbook for Attorneys and Executors](#), Jim Grace and Megan Low (2018)
- [A Visual Artist's Guide to Estate Planning and Preserving Your Legacy After Death](#), Genista Jurgens (2017)
- [Estate Planning for Visual Artists](#), Jim Grace and Megan Low (2015)
- [Estate Planning For the Artist and the Art Collector](#), Joshua Kaufman and Sarah Johnson (2012)

## Tax Topics

- [The Challenges for Art Donation](#), Wagner Tax Law (2024)
- [IRS Guidance on Donations of Artwork](#), EisnerAmper (2023)
- [IRS Rules for Gifts of Art - Some Basics](#), PG Calc (2019)
- [In the Eye of the Beholder: Appraisals of Art for Estate Tax Liability](#), Center for Art Law (2017).
- [Valuing Works of Art for Tax Purposes](#), Real Property and Trusts Journal (2012)

## Sample Forms

- [Living Will Forms by State](#)
- [Living Trust Sample Forms by State](#)



The [Center for Art Law](#) is a New York-based research and education nonprofit that offers resources and programming for the advancement of a vibrant arts and law community. Through its website and popular monthly *Art Law Blast* newsletter, the Center disseminates information and keeps readers updated on art law-related news, events, cases, and publications. It facilitates conversations by hosting and participating in conferences, workshops, clinics, screenings, and more.

Today a world-renowned asset to the art law field, the Center serves artists, attorneys, students, and scholars of related disciplines, art market professionals, and members of the general public.

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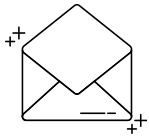
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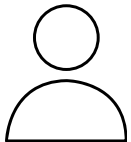
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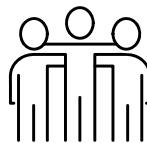
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